



OUR NEW EARTH

MAY 14, 2012



I was recently introduced to Hugh Dinning and his lovely brand [Our New Earth](#) through the Australian father-in-law of my friend Elke. It's funny how we sometimes get to know people on the other side of the world just like that!

Our New Earth is a completely organic line of baby clothes and accessories, and Hugh has passionately told me how he's constantly striving to find the cleanest and most honestly fabricated materials for his collections. He's now for instance working with gorgeous 100% organic and natural dyed denims for his upcoming winter collections.



In the meantime I've completely fallen in love with the simplicity and timelessness of the Our New Earth designs. It's all just so adorable! The little sunsuits (see photo of Ava featuring one above), the sweet embroidered and smock dresses, all with the sweetest details, the adorable dress shirts and jackets and pants, the easy bloomers and tank tops...



You can find Our New Earth on our shopping portal [here](#), with a great 15% discount this month - and the prices are already so very, very pleasant!

xxx Esther

Category: [Baby, Eco Friendly](#)

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