



SMART BAGS

March 25, 2011



Have you seen the [Envirosax](#) yet? Pretty clever, these foldable bags, and such fun designs too! I really, really loathe plastic bags these days. It's just such a waste, all of that plastic, and so unnecessarily destructive for our environment. If you read [these facts](#), you probably won't touch another plastic bag ever again! In the Netherlands, more and more shops keep a ?[bag bubble](#)? in their shop, where customers can leave plastic bags for others to re-use, which is such a clever initiative. I personally make an effort to keep a little shopping bag rolled up in my handbag at all times (loving the green robot bag from the [Kids Series](#)). And for my weekly shopping, my [Trolley Dolly](#) is still going strong! What do you do for the fight against plastic?

xxx Esther

PS Fun fact: the founder of the Envirosax company, Belinda David-Tooze, lives in one of the most innovative, totally [sustainable eco houses](#) in Australia together with her husband and three small children. So amazing!

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