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daily inspiration for the modern family

THE BABY PAPOOSE (BY THE GOOD FLOCK)

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The first line of the The Good Flock website reads: ?The products we make can be buried in your backyard'. Which I think is such a daring first sentence, and is proof of the innovative and fun nature of Nikki and Marco, the people behind The Good Flock. Their belief is to use wholesome materials (from living sources or eco-systems that are able to regenerate themselves), work with a conscience (real craftspeople, responsible manufacturing), and design with minimal waste (use only what we need). I've been thinking - it sounds a bit like how I like to cook our food! But then applied to product design. An interesting slide can be found here, where the difference between the creation of a plastic iPad case is compared to the creation of a Good Flock IWooly.
Reason enough to purchase The Good Flock products, but there's more: the products are really, really ***beautiful***. Gorgeous vegetable tanned leather, domestic waxed canvas, patterned wool and buttons made from sustainable harvested tagua nuts are the main materials that are used to create simple but stylish bags, covers and wallets. The Good Flock has also created a Baby Papoose , a warm and wonderful baby wrap, made from their beautiful materials and just perfect to keep your baby cozy in his Bugaboo (works for the Frog, Chameleon but also very well for the Bee).

xxx Esther

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