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GITTABAGS

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I was never really into the diaper bag ***thing***. I think that the litany of awful maternity bags out there screaming ?I am an unsightly post-partum bag' with very little in the style-stakes really ruined it for me. Instead I opted to use one of my larger handbags, although I never found them particularly practical - mainly for want of a milkproof lining. Yes...***sigh***...regrettably I ruined a couple of my beloved bags (consider this a warning for those entertaining the very idea - milk spillage, inside bag, ***ruins*** bag). But, maternity bags have come a long way and if I had my time again I think the Gittabag would be a strong contender. In terms of practicality, it ticks all the boxes and then some and there is a design and color combo to suit almost everyone.

These diaper bags run the gamut from small backpack to medium and large messenger bags and even a handy tool-belt style kit for your waist. The colors are bright but neither too baby nor too feminine. The bags are of very high quality materials, meticulously sewn and machine washable with so many nooks and crannies that it is impossible to mention them all. But the standout feature is the ?Activefold?, a patent pending foldout, collapsible activity bar.

Considering the many times one frantically changes their baby's nappy whilst out and about, in order to avoid the boredom induced fall-out that can occur if the baby is ***not*** distracted or otherwise engaged -well then this toy arch is worth its weight in gold! Full marks for innovation! To see the Gittabag and ***Activefold*** in action, just click here (an impressive 2-minute demonstration).

For information on worldwide stockists, please click here.

- Sara

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SARA IN MELBOURNE | 7 COMMENTS